

Bond

MDIS ALUMNI MAGAZINE 2015 | ISSUE 1

Linking Alumni Together

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Message
from Senior
Director

Welcome to another issue of Bond! In this issue, we take a retrospective look back at the year 2014 and remember the many happy times we've spent together as an alumni. From wine tasting sessions and networking events to food trails and movie screenings, 2014 was indeed a year full of fun, camaraderie and shared laughter.

2015 also happens to be Singapore's 50th birthday, and MDIS is proud to be part of Singapore's grandest birthday bash till date. With activities that range from having our own float in the Chingay 2015 parade to participating in the "We Love SG Flowers" event, we are all eager and excited to help our little red dot celebrate its golden jubilee.

I hope all of you will stay connected with your other alumni members and continue working together, playing together and succeeding together. After all, this is exactly what Bond is all about: commitment, trust, and living well by being part of the MDIS family.

Happy reading!

Best Wishes,

Tan Gek Khim, PBM

Editor



Don't lose hope. When the sun goes down, the stars come out.

- Unknown

Editor • Tan Gek Khim, PBM Alumni Team • Willy Xie • Teng Huey Yee

Investment Workshop



In collaboration with international investment and securities firm UOB-Kay Hian, MDIS organised a series of workshops on 5 and 12 July 2014 to share with its alumni and members on proper money management and basic investment strategies.



Conducted in Tropical Breeze at MDIS Campus on Stirling Road, experts Jaslyn Ngian and Brandon Leu showed participants how they can read investment charts and sift the gems from the silt.

Not only were they taught how to identify the most opportune times to both enter and exit the stock market, participants were also introduced to some of the technical tools that investment analysts use in their trade and learnt how those tools can help them make the right choice for their investments.



Wine Appreciation & Networking Night



What do you need for an excellent Friday night? Well, for starters, some good wine, good company and good conversation certainly would not hurt!



On 11 July, MDIS Alumni and Associate Member Representatives gathered at Tropical Breeze for a quick crash course on wine appreciation with “Wine Guy” Louis Chin. Louis’ love affair with wine started in 2004 when he tasted a bottle of New Zealand’s finest for the very first time. The experience shook him so profoundly that he decided to give up his job in a publicly-listed IT company to form Maarama Valley Wines Inc. so



that they can distribute New Zealand wines to the Southeast Asian region. Louis brought his knowledge and passion for the subject to the event. From colour and bouquet to the complex, subtle flavours that can sometimes lurk beneath the first sip, participants were slowly inducted to the many intricate mysteries of wine tasting: all of which considerably enhanced their enjoyment of the Merlots from Queen Bay and Brightwater Abbey’s Run and the Chardonnays and Viogniers from Alpha Domus that Louis had also brought with him.

“The event was amazing, and I loved the white wine in particular,” MDIS Alumni Ms Lim Vun Vun said. “Thank you MDIS for organising this!”

OCU Alumni Rooftop Gathering

On 8 October, the MDIS School of Media and Communications held a little get-together for the alumni of Oklahoma City University at the Stirling Road Campus' Rooftop Gardens. Supported by the MDIS Media Club, several club members were on site setting up equipment at the crack of noon despite the sweltering midday heat.

As the student reporter assigned to the event, I was given a little tag to wear that stated as much. With me were Peggy Goh and Bina Surya, the two student photographers assigned to the event, and although I was somewhat nervous in the beginning, we soon hit it off thanks to their bright and bubbly personalities.

As part of the evening's entertainment, the school had invited two prominent local bloggers to come down and record a song or two. Given that the alumni were all Mass Communications students like ourselves, we thought that the alumni members would find both the process and the singing interesting.

As the alumni members streamed in, the bloggers got themselves ready. Against the backdrop of a setting sun, their voices - accompanied by the lively and upbeat music - filled the dusky evening air. We went through a few takes to ensure that we had the best possible recorded quality, and by the time we were done, the sun had set, and it was time for the buffet dinner.



MDIS students took the stage then, and one of them even sang a song

that he had written himself! DJ Tyler and Riisc were there, spinning some beats that got even Oklahoma City University's President Henry on his feet and dancing, and by the end of the night everyone, despite being exhausted, was still reluctant to leave.

All in all, it was a great experience for me to have witnessed, first-hand, what things are like "behind the scene". It was humbling to see how much hard work and effort the members of the MDIS Media Club had put into the event, and I would like to thank them, as well as MDIS and Oklahoma City University, for giving me this invaluable opportunity.



SCU Alumni Networking

In collaboration with Southern Cross University (SCU), MDIS organised a joint networking session at Tropical Breeze on 25 Oct 2014.

The session was graced by SCU's Vice Chancellor, Professor Peter Lee, who gave a speech on the achievements and upcoming developments at SCU.

The event was kept casual and informal, and many of the alumni who returned to the MDIS Campus were happy to revisit their alma mater and catch up with some old friends. Mr Goh Mia Jing, who graduated with a Master of Business Administration in 2010, attended the weekend reunion with his former classmates. He said, "The Alumni Reunion was organised extremely well and it was great to see some of my old classmates four years later. The development of SCU was incredible in the past 20 years."



Malaysia Johor Bahru Food Trail



“There is no doubt that Johor Bahru has some of the cheapest and most delicious street food in Malaysia! Thank you for organising this event. It is my first time and I will definitely join the food trail event in the future,” said Ms Vivian Tan, an MDIS Alumni.



MDIS Alumni Relations organised a “Malaysia Johor Bahru Food Trail” on 7 November 2014. While most of the attendees were foodies eager to taste some authentic Malaysian cuisine, some joined because the Food Trail provided them with a great opportunity for them to bond with their friends and family.

The morning started with local breakfast of “roti canai” at a friendly Malay mamak in Bukit Changar that was then chased down with some “kuay teow” in a pork and fishbone soup base. With absolutely no MSG, the silky smooth red rice wine noodles – with its sweet and tangy flavour - proved to be a highlight of the trip.

For afternoon tea, the group had some dim sum that was quickly followed by a selection of premium durian pulps. By this time of the day, however, everyone was stuffed to the gills, and the group collectively decided to take a walk at Sutera Mall and Jusco Tebrau City for some retail therapy. The day ended with seafood dinner at Restaurant “Orang Asli”, a little nostalgic village that serves the freshest seafood.



The Secret to Becoming a Key Person of Influence

On 7 November 2014, Mr Callum Laing – entrepreneur, founder of Fitness-Buffer Pte Ltd, and CEO of Entrepo Singapore – walked a group of enthusiastic MDIS students and alumni through some of the fundamental shifts happening in the business world.

Not only did he point out some of the common mistakes that people often end up making when they “chase” success, but he also unveiled a proven 5-step process to becoming a Key Person of Influence in any industry: just like Branson, Soros, Buffett, Jobs and Trump did.





The Hobbit

On 18 December 2014, the MDIS Alumni gathered at VivoCity's Golden Village for a screening of the blockbuster movie "The Hobbit: Battle of the Five Armies".

As one of the most anticipated movies of the year, it was perhaps not surprising that tickets for the screening were snapped up almost immediately, and the theatre was packed with 141 members of the MDIS alumni and their guests.

"The screening was great!" said alumnus Mr Aiman. "At S\$4 per ticket for alumni and S\$6.50 for guests, what's not to like? It was also an excellent opportunity for me to surprise my wife with an impromptu movie date."



Hat Maker Please, No More Hats

As a modern woman, we have many roles: wife, daughter, daughter-in-law, sister, sister-in-law, mother (though that's a role that I haven't yet taken on! Not unless you count my three beautiful fur-kids)... the list goes on. This is further compounded by the additional roles that I have chosen to take upon myself: as mentor, boss, counsellor, colleague... well, you get the idea.



Living in today's society as a woman is very much like living in a pressure cooker that is always on. I'll be honest: sometimes, all I want to do is give up and run the other direction when the pressure builds too much.

However, I'm not someone who gives in or gives up easily. Maybe it's out of sheer stubbornness or force of will, but instead of giving in when the pressure starts to mount, I have instead come up with a few simple tips for staying sane amidst all the furious hat-changing that we have to do every day.

Surround yourself with people that support, love and ultimately have the guts to tell you when you are wrong.



1

Learn to laugh at life. Nothing beats a good laugh.



5

Learn that sometimes situations are beyond your control just roll with the tides.



9

Have activities to unwind. For me nothing beats a good show, a good book or a fresh new city.



2

Have an open heart in any situation because sometimes it will show you a new horizon.



6

Be appreciative of every hat that the hat maker gives because it means that you have made a difference in someone's life.



10

Stay calm when the world around you seems to be turning upside down.



3

Be decent in every given situation so not matter the outcome you will be at peace with yourself.



7

Always stand firm on your own stands, morals and principals you choose to live by. Never Compromise.



4



8

Never promise more than you can deliver because it will catch up with you.

Ailsa Tan
Member of MDIS Alumni
Managing Director, The Boutique Agency
Contributor of this article

CALENDAR OF EVENTS

Mar 20

Canon EOS Academy: Basic Photography Workshop

This is a complimentary 3-hour Basic Photography Workshop conducted by Canon Academy. Seats are limited to 15 participants only and will be on a first-come-first-serve basis. DSLR cameras will be provided to all participants.



Mar 26

Thinking Yourself to Excellence Motivational Seminar

Thinking takes a central role in our lives. Whether we like it or not, we are thinking all the time. The question to really ask is whether our thinking is serving us in helping us achieve the important things in our lives, or is it "destroying" the very success we look for? Join Mr Leonard, founder of Legacy Mentoring and Coaching, as he helps you explore the benefits of thinking excellently and, in the process of doing so, truly learn to enjoy life.



April 16

Nature Walk @ Southern Ridges

Join us for walk at Southern Ridges which showcase some history and unique flora & fauna of Singapore, this walk includes the Henderson Waves, Sembcorp Forest of Giants, Forest walk and the Singing Forest.



April 24, 25 & 26

MDIS Basketball Tournament 2015

Come & take up our annual Basketball Tournament, this year it will be a full 40 mins games, so get your team ready for the challenge.



May 15

Wine Appreciation & Networking Night

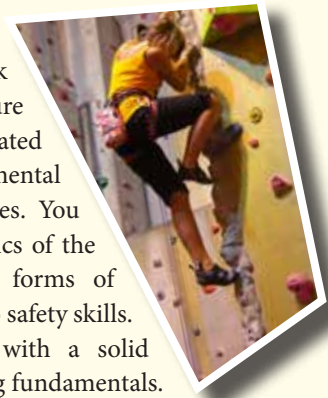
Join us for an exciting evening of fine wine and good times as you learn the delicate art of wine tasting. Learn to swirl, sniff and sip like a pro.



May 30

Rock Climbing Technique Workshop

Experience the exciting sports of rock climbing – an adventure that delivers elevated fun physical and mental stimulation for all ages. You will learn the key basics of the sport from different forms of climbing techniques to safety skills. It equips beginners with a solid foundation in climbing fundamentals.



Jun 15

Alumni Movie Night

You are invited to the highly anticipated blockbuster movie screening with your MDIS buddies!



Stay Connected

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